BUSINESS ADMINISTRATION (MBA)

Concentration: Business Intelligence and Analytics Management



ABOUT THIS DEGREE PROGRAM

A PROGRAM TO FUEL YOUR FUTURE

Learn to lead forward. The Master's Degree in Business Administration (MBA) program focuses on helping you build the skills needed to closely evaluate business situations. Take your leadership skills to the next level by tailoring your MBA with a Business Intelligence and Analytics Management concentration.

By electing a Business Intelligence and Analytics Management concentration, you will develop proficiency in the methods and technologies needed to gather, store and report on big data. Apply your technical and leadership skills to provide data-driven business recommendation that help organizations achieve their strategic goals.

CAREER OPPORTUNITIES

Graduates of DeVry's University's Keller Graduate School of Management MBA program with a concentration in Business Intelligence and Analytics Management may consider, but are not limited to the following careers:

- Data Analyst
- Operations Analyst
- Management Analyst
- Marketing Analyst

WHAT YOU'LL LEARN

CORE MBA

- Develop leadership skills to promote future-forward solutions for organizational success
- Collaborate in a dynamic work environment to support community in a global environment
- Analyze data to help make informed business decisions
- Analyze business opportunities, risks and options to manage financial resources
- Identifying opportunities for technology innovation within organizations
- Integrate managerial and technical skills to boost operating efficiencies
- Examine the alignment of organizational vision with structure, processes and culture
- · Apply strategic thinking techniques to improve organizational productivity

CONCENTRATION

- Select and apply methods to summarize data, identify patterns, and make predictions
- Design databases, retrieve requested information, and develop reports
- Make data-driven strategic decisions and lead business intelligence and analytics projects

QUICK FACTS



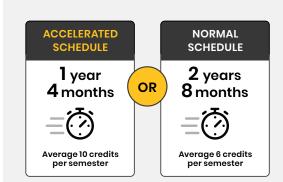
ACCREDITATION MATTERS

Keller's MBA program has achieved voluntary accreditation from the Accreditation Council for Business Schools and Programs (ACBSP, <u>www.acbsp.org</u>), demonstrating that it has met the standards of business education that promote teaching excellence.



TWO-IN-ONE

Earn your MBA with a concentration in Business Intelligence and Analytics Management and get a Big Data and Analytics Graduate Certificate along the way.



ACCELERATE AT YOUR PACE

Choose the schedule that best fits your goals and commitments. With at least **9 credit hours**, of qualifying Prior Learning Credit and an accelerated pace, you can earn your **Master's Degree** in as few as **1 year 4 months**.

Or, follow a normal schedule and complete your program in 2 years 8 months.

Assumes continuous, year-round enrollment with no breaks



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CORE MBA

PROGRAM CORE

ACCT500* Essentials in Accounting, Finance and Economics ACCT503 Financial Accounting: Managerial Use and Analysis

ECON545 Business Economics FIN510 Corporate Finance

MATH534* Applied Managerial Statistics

STRATEGIC BUSINESS

MIS540* Innovation Through Technology

MKTG525 Strategic Marketing

One Human Resource Course Selection:

HRM587 Managing Organizational Change HRM591 Strategic Human Resource Management

HRM595 Negotiation Skills

One International Course Selection:

FIN565 International Finance

HRM584 Managing International Human Resources
INTL500 Global Perspectives for International Business

LEADERSHIP AND TECHNOLOGY

BIAM500 Application of Business Analytics I

MGMT501* Organizational Structures and Business Processes

One Elective Course Selection:

BIAM500 Applications of Business Analytics I

MGMT520 Legal, Political and Ethical Dimensions of Business

MGMT550 Managerial Communication

MIS525 Essentials of Information Systems and Programming

NETW583 Strategic Management of Technology

PROJ586 Project Management Systems

CAPSTONE

MGMT601 MBA Capstone

*Students who hold an undergraduate business degree, a technology degree or a degree with a technology specialization may be eligible to waive up to three courses (nine credit hours). Students with undergraduate degrees in other disciplines may also be eligible to waive select courses upon review of their undergraduate transcript. Course waiver availability varies by location. See Course Waivers for details.

CONCENTRATION

BUSINESS INTELLIGENCE AND ANALYTICS MANAGEMENT

BIAM510 Applications of Business Analytics II

BIAM530 Developing and Managing Databases for Business Intelligence

BIAM560 Predictive Analysis

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In New York, DeVry University operates as DeVry College of New York. DeVry University is accredited by The Higher Learning Commission (HLC), www.hlcommission.org. The University's Keller Graduate School of Management is included in this accreditation. DeVry is certified to operate by the State Council of Higher Education for Virginia. Arlington Campus: 1400 Crystal Dr., Ste. 120, Arlington, VA 22202. DeVry University is authorized for operation as a postsecondary educational institution by the rentalized-learning-to-mission. Naperville Campus: 1200 E. Diehl Rd., Naperville, IL 60563. Program availability varies by location. In site-based programs, students will be required to take a substantial amount of coursework online to complete their program.

