

BUILDING A CAREER FRAMEWORK.

Plan. Execute. Achieve.



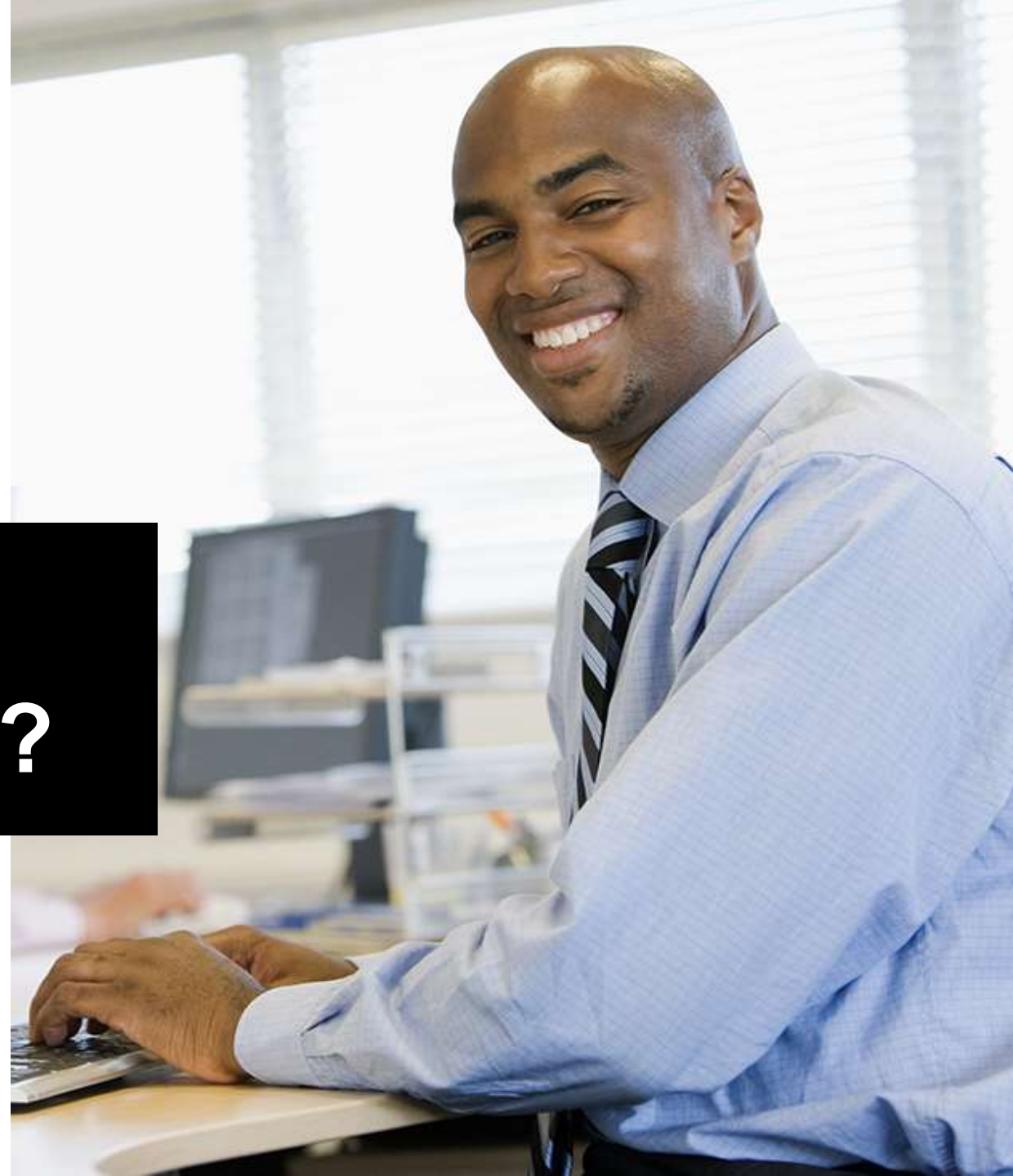
Career Planning

- **PLAN**
- **EXECUTE**
- **ACHIEVE**



Your Career Journey

Where are you -
career versus **job**?



Your Career Journey

Job versus career planning

JOB PLANNING

- Short Term
- Reactive
- Gain Experience

CAREER PLANNING

- Long Term
- Proactive
- Align with Organizational Needs

Career Planning Steps

Successful Career Planning

- **REFLECT**
- **EXPLORE**
- **BUILD A PLAN**
- **TAKE ACTION**



Career Reflection

REFLECT

- **Self Assessment**
- **Passion**
- **Values**
- **Motivators**



TIP: Create a vision board

Branding

Personal Branding



Source: <https://www.td.org/user/content/davidhosmer/five-steps-to-a-strategic-career-plan-for-2018-by-david-hosmer-ed-m-cplp-12-27-17-09-58>

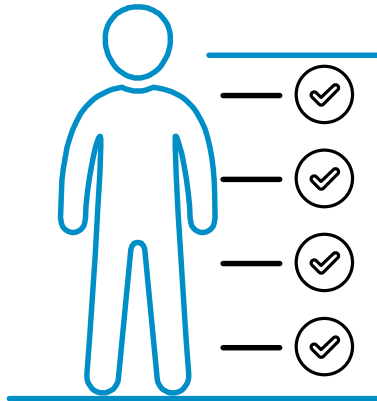
Start thinking of yourself as a **brand**.

What do you wish for people to associate with **your name**?

Your Personal Brand

Who are you?

YOUR STRENGTHS



Know your strengths, skills and career highlights



Your Personal Brand

ORGANIZATION



Understand business needs and challenges

Career Exploration

EXPLORE



Career Tools

- **Review Internal Job Posting**
- **Soft Skill Training**
- **Stretch Assignments**
- **Mentor Programs**



Smart Goals

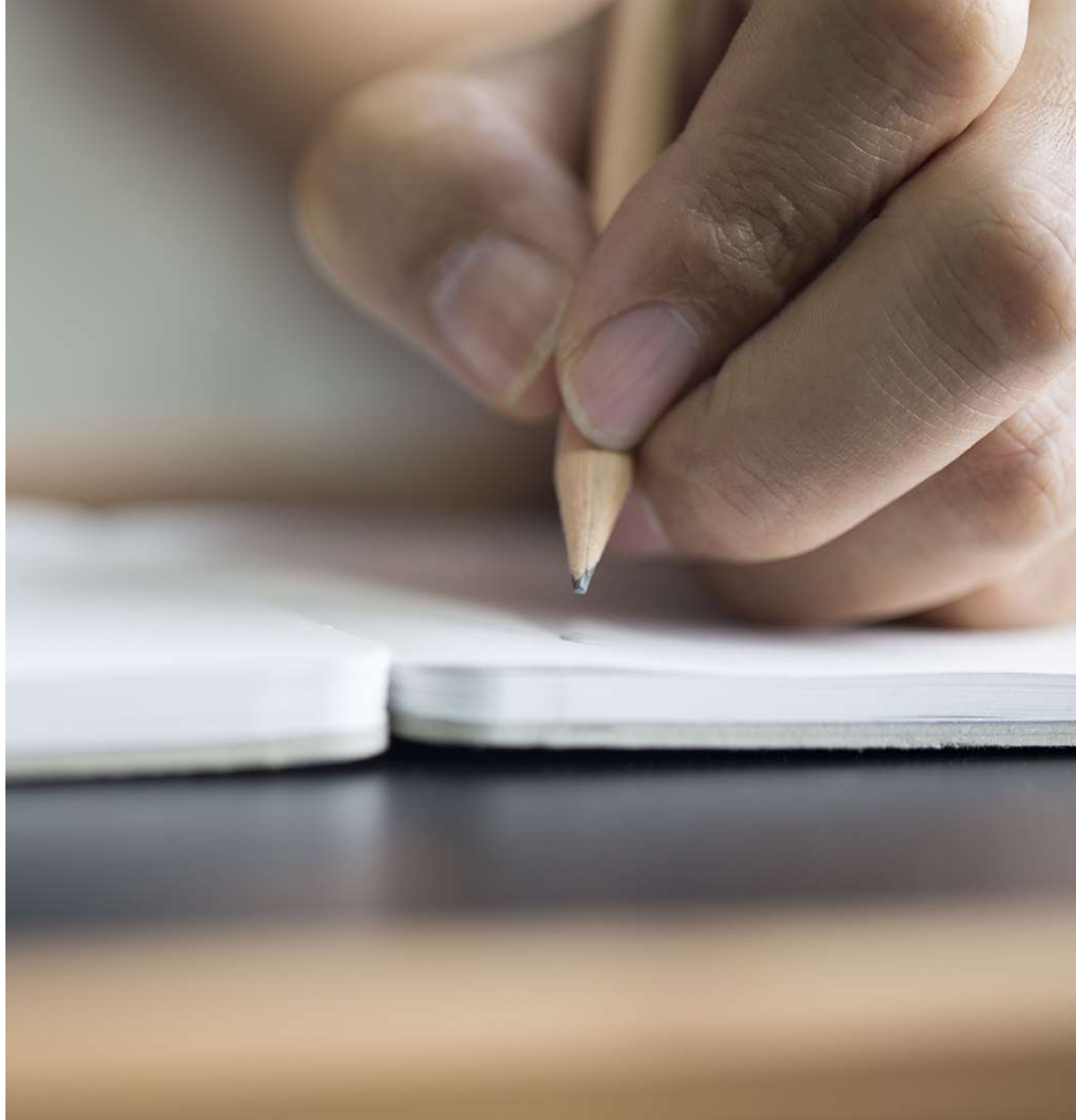
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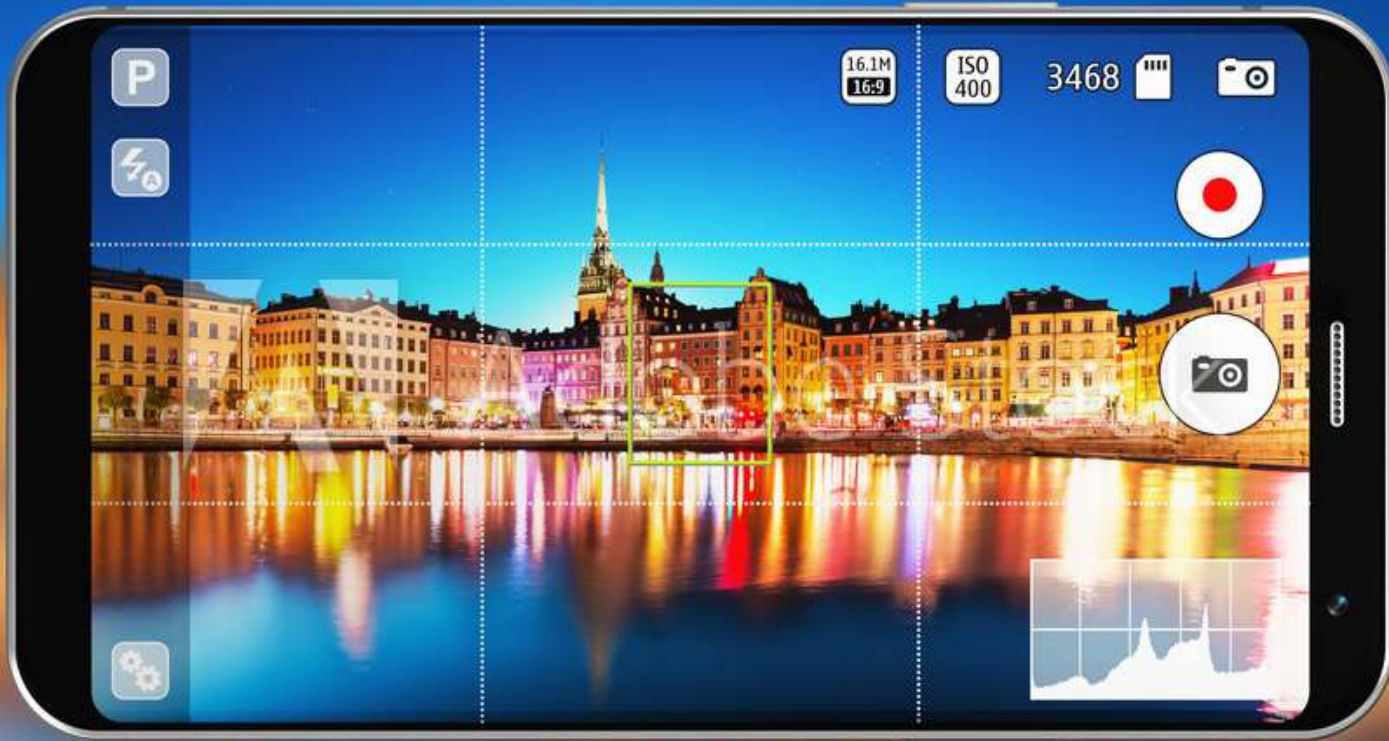
Smart Goals

Is Your Goal...

- **Specific**
- **Measurable**
- **Achievable**
- **Relevant**
- **Time-based**



Staying Relevant



Social Channel and Apps

**“Be engaging and relevant.
Find out how people socialize
in your industry and join
the conversation!”**

MELONIE DODARO
CEO of Top Dog International



Moving Forward

**How will YOU
take action?**



Steps To Reach Your Goals

- **Extend Your Network**
- **Identify Opportunities**
- **Find a Mentor**
- **Develop Your Skills**



Career Activation





Thanks for watching!

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